

Brian C. Reyes

LEAD PRODUCT DESIGNER

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15+ years of experience designing complex, regulated enterprise platforms across observability (Splunk), aerospace manufacturing (Blue Origin), and financial intelligence (WireScreen). Operates end-to-end from research and strategy through delivery, turning domain complexity into products that unlock revenue.

- Evolved Blue Origin's manufacturing platform to secure \$6B+ in government awards
- Built observability workflows for Splunk to enable customers to prevent million-dollar outages
- Designed network graphing tools at WireScreen to allow analysts to trace hidden corporate relationships to unlock 7-figure customer contracts

WORK EXPERIENCE

WireScreen

Lead UX Designer · Remote (New York City) · 03/2023–11/2025

Financial intelligence platform providing corporate ownership, relationship, and risk data; used by analysts and investigators to trace complex entity networks across global markets.

- Defined product vision and platform-wide design system and component library that were approved by the co-founders and implemented to improve clarity and consistency across the platform
- Collaborated with product management and engineering to design a scalable network graphing tool to enable users to explore the hidden networks between corporations and executives using iterative prototyping and evaluative research to validate flows
- Designed a relationship-discovery feature that compressed weeks of effort into minutes for high-level government analysts guided by user interviews and data-informed validation

Manufacturo

Product Design Consultant (Contract) · Remote · 6/2022–2/2023

Manufacturing platform providing quality management, work orders, and compliance tracking.

- Designed an AS9100-compliant nonconformance tracking system from scratch, defining a three-tier data model (NC → Condition → Disposition) that shaped every workflow and screen, directly unlocking aerospace and defense customer contracts

Opentrons

Lead UX Designer · Remote (New York City) · 5/2021–12/2022

High-throughput COVID-19 testing operations; combining robotics hardware with software workflows.

- Created a barcode-driven UI for lab technicians that increased sample handling throughput by 450% through rapid prototyping, usability testing, and close collaboration with engineering
- Reduced PCR management time for medical laboratory scientists by 80% via redesigned filtering and workflow automation patterns guided by observational research and metrics analysis
- Worked iteratively in an agile environment, prioritizing technical constraints and delivery cadence with engineering partners

Blue Origin

Senior UX Designer · Kent, WA · 10/2017–5/2021

Jeff Bezos-founded aerospace manufacturer developing reusable launch vehicles and human spaceflight.

- Designed operational dashboards for aerospace manufacturing; partnered with product management to simplify dense engineering workflows while maintaining compliance & auditability
- Reduced work-order overhead from hours to <15 minutes for manufacturing engineers and cut clock-in/verification times by 75% for integration engineers by delivering systematized workflows and reusable instruction libraries
- Partnered with engineering leadership to prioritize high-impact workflows across multiple programs and deliver a component-driven design system for aerospace manufacturing operations

Splunk

Senior UX Designer · Seattle, WA · 11/2013–10/2017

Enterprise data analytics platform used by IT and security teams to monitor, search, and visualize machine-generated data at scale.

- Awarded 5 patents for data visualization and workflow interactions
- Built Trellis data visualization patterns that increased analysis efficiency and platform adoption for IT administrators
- Created data visualization patterns, reusable UI components, and KPI configuration workflows for IT administrators to monitor and troubleshoot IT issues in real-time

PitchBook

UX Designer · Seattle, WA · 7/2007–11/2013

Financial data and research platform (now Morningstar) serving venture capital, private equity, and M&A professionals with deal flow, valuations, and market intelligence.

- First designer; established design foundations for a platform that scaled from a 2-person startup to a \$300M global enterprise serving VC and PE professionals

SKILLS

Process and Domains

Design systems, component libraries, B2B workflow design, high-fidelity & functional prototyping, data visualization, evaluative research (user interviews, session recordings, analytics), product strategy, systems thinking, regulated industries (aerospace, healthcare, financial intelligence), teaching and mentoring.

Software

Figma & figma-console MCP, Claude & Claude Code, ChatGPT & Codex, Gemini & Antigravity, GitHub, Vercel, Vercel, Supabase, Webflow, Adobe Suite.

EDUCATION

Bachelor of Science (B.S.) in Informatics

University of Washington · Seattle, WA

Certificate in Data Visualization

University of Washington · Seattle, WA