

# Brian C. Reyes

## LEAD PRODUCT DESIGNER

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15+ years designing complex, regulated enterprise platforms across observability (Splunk), aerospace manufacturing (Blue Origin), and financial intelligence (WireScreen). Operates end-to-end from research and strategy through delivery, turning domain complexity into products that unlock revenue and protect high-stakes decisions.

- Evolved Blue Origin's manufacturing platform that supported \$6B+ in government program awards
- Shipped Splunk observability workflows whose patterns became a company-wide standard, helping customers prevent million-dollar outages
- Designed WireScreen's network graphing tool for corporate relationship discovery, contributing to seven-figure deal closures

## WORK EXPERIENCE

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### Lead UX Designer

03/2023–11/2025

WireScreen · Remote (New York City)

*Financial intelligence platform providing corporate ownership, relationship, and risk data; used by analysts and investigators to trace complex entity networks across global markets.*

- Defined product vision and platform-wide design system approved by the co-founders, improving clarity and consistency across the B2B platform
- Identified graph traversal as the core product mechanic; partnered with product and engineering to design a scalable network graphing tool, validated through iterative prototyping and evaluative research
- Designed Pathfinder, a relationship-discovery feature that compressed weeks of government analyst effort into minutes, guided by user interviews and data-informed validation

### Product Design Consultant (Contract)

6/2022–2/2023

Manufacturo · Remote

*Manufacturing platform providing quality management, work orders, and compliance tracking.*

- Designed an AS9100-compliant nonconformance tracking system from scratch, defining a three-tier data model (NC → Condition → Disposition) that shaped every workflow and screen, directly unlocking aerospace and defense customer contracts

### Lead UX Designer

5/2021–12/2022

Opentrons · Remote (New York City)

*High-throughput COVID-19 testing operations; combining robotics hardware with software workflows.*

- Created a barcode-driven UI for lab technicians that increased sample-handling throughput by 450%, shipped through rapid prototyping, usability testing, and close engineering collaboration
- Reduced PCR management time for medical laboratory scientists by 80% via redesigned filtering and workflow automation patterns guided by observational research and metrics analysis

- Worked in tight iteration with engineering partners, balancing technical constraints with delivery cadence across coupled hardware and software workflows

## Senior UX Designer

10/2017–5/2021

Blue Origin · Kent, WA

*Aerospace manufacturer developing reusable launch vehicles and human spaceflight programs*

- Designed operational dashboards for aerospace manufacturing; partnered with product management to simplify dense engineering workflows while maintaining compliance and auditability
- Reduced work-order overhead from hours to <15 minutes for manufacturing engineers and cut clock-in/verification times by 75% for integration engineers by delivering systematized workflows and reusable instruction libraries
- Partnered with engineering leadership to prioritize high-impact workflows across multiple programs and delivered a component-driven design system for aerospace manufacturing operations

## Senior UX Designer

11/2013–10/2017

Splunk · Seattle, WA

*Enterprise data analytics platform used by IT and security teams to monitor, search, and visualize machine-generated data at scale.*

- Awarded 5 patents for data visualization and workflow interaction designs in enterprise software
- Reframed Service Analyzer from troubleshooting to monitoring; design patterns from this work were adopted as a company-wide standard at Splunk
- Built Trellis data visualization patterns, reusable UI components, and KPI configuration workflows that increased analysis efficiency and platform adoption for IT administrators

## UX Designer

7/2007–11/2013

PitchBook · Seattle, WA

*Financial data and research platform (now Morningstar) serving venture capital, private equity, and M&A professionals with deal flow, valuations, and market intelligence.*

- First designer; established design foundations for a SaaS platform that scaled from a 2-person startup to a \$300M global enterprise serving VC and PE professionals

## SKILLS

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### Process and Domains

Design systems, component libraries, B2B workflow design, high-fidelity and functional prototyping, data visualization, evaluative research (user interviews, session recordings, analytics), product strategy, systems thinking, regulated industries (aerospace, healthcare, financial intelligence), teaching and mentoring.

### Software

Figma (with figma-console MCP), Claude & Claude Code, ChatGPT & Codex, Gemini & Antigravity, GitHub, Vercel, Supabase, Webflow, Adobe Suite.

## EDUCATION

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### Bachelor of Science (B.S.) in Informatics

University of Washington · Seattle, WA

### Certificate in Data Visualization

University of Washington · Seattle, WA